

## Quick Facts:

- Together in Education started during the 1997-1998 school year
- Since our first payout in 1998, Harris Teeter has donated over \$24.6 million to local schools
- VIC cards have to be linked yearly to a 4 digit school code
- VIC cards can be linked as early as July 1 but earnings will not start until August 1
- More Links = More dollars!
- A VIC card can be linked up to 5 schools
- Link in-store at checkout, harristeeter.com or through the school driven mass link process
- Schools earn based on HT brand purchases including Harris Teeter, HT Traders, Farmers Market pre-packaged items, HT Organics or use the HT Pharmacy
- There is no limit on how much a school can earn!
- Each Together in Education school account has a coordinator
- Coordinator information can be updated at harristeeter.com in the TIE Coordinator section
- Schools with active coordinators earn more
- Promotional materials available through the TIE Coordinator section
- Harris Teeter has a program coordinator, just e-mail [tie@harristeeter.com](mailto:tie@harristeeter.com) to get program information!



## Harris Teeter brands provide quality and value

Harris Teeter Brand items are developed for and sold exclusively by Harris Teeter. You can be confident that our own brands will always provide the highest quality products at a great value. Our different Harris Teeter Brands provide everything your family needs, from quality focused national brand alternatives and organic products to imported gourmet products. Look for these brands throughout your local store.



Pre-packaged items only.



# LINK.



# SHOP.



# EARN.



# LINK your school

## What is it?

Harris Teeter's Together In Education program is a fund-raising program for schools (public or private- preschool through 12th grade) in our communities. When customers purchase select Harris Teeter Brand products using their VIC card, Harris Teeter contributes a percentage of those purchase dollars to the school(s) of their choice. Schools use the money as they see fit on anything from basic supplies to band equipment or computers.



# LINK your VIC card

## It's easy!

Linking your VIC card to your school is easy.

- Simply give the cashier your VIC card and the school's Together In Education number during checkout.

OR

- Visit [www.harristeeter.com](http://www.harristeeter.com) and click on the Together In Education logo



That is it! This one time sign-up process must take place each school year. The school of your choice is linked to your VIC card until May 31 each year. You can link your VIC card to up to five schools and Harris Teeter will evenly distribute funds to the schools. Look for special promotions where you can earn even more money for your school.

# SHOP for HT brands

## What items qualify?

When you purchase HT brand items including Harris Teeter Brand, H.T. Traders, Harris Teeter Farmers Market, and Harris Teeter Organics, a percentage of those purchase dollars goes back to your school. As a bonus program, if you purchase prescription medications from our pharmacy, a percentage of the product purchase also goes back to the school(s) of your choice. However, random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery or prepared foods within these brands are not included in the program.



Pre-packaged items only.

## How do I know my school's account number?

1. Your school will communicate its number to you through newsletters, PTA meetings, website, etc.
2. Stop by the Customer Service Desk at your local Harris Teeter. They have a complete listing of all participating schools.
3. Visit [www.harristeeter.com](http://www.harristeeter.com) and click on the Together In Education logo. Schools that are not registered can download forms from [www.harristeeter.com](http://www.harristeeter.com) or contact Harris Teeter at 1-800-432-6111 to ask the Together In Education coordinator for a registration package.

# EARN with no limits!

## How long does this program run?

**August 1st - May 31st**

The contribution schedule looks like this:

Program in Process	Contribution Payment to School
August to November	1st Contribution to schools Paid in December. Minimum \$250 required for check.
December to February	2nd Contribution to schools Paid in March. Minimum \$250 required for check.
March to May	3rd Contribution to schools Paid in June. Minimum \$25 required for check.

## How do I know what my school earned?

Every pay period, Harris Teeter will mail a check to each school that meets the minimum dollar amounts listed above. If your school does not meet the minimum requirement, your total dollars will roll over into the next payout period until enough is accumulated for a check. You can always check your school's total dollars raised for the year on the TIE page at [harristeeter.com](http://harristeeter.com).

