

HARRIS TEETER-2017 CHARLOTTE HOUNDS EXPRESSLANE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Open only to legal residents of North Carolina who are 18 years of age or older as of March 29, 2017. Void where prohibited by law. Sweepstakes ends March 29, 2017.

- 1. HOW TO ENTER.** Limit one entry per day. Any time between March 29, 2017 and April 25, 2017, you will be entered when you visit www.harristeeter.com and click on the ExpressLane button or page and follow the steps to place a Harris Teeter ExpressLane order at any of the participating Charlotte area Harris Teeter stores. Limit one entry per day, per VIC card household. Yearly Express Lane Shoppers are automatically entered.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the VIC Card-use entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers and age on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: The Harris Teeter- Charlotte Hounds ExpressLane Sweepstakes, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

- 2. RANDOM DRAWING:** All winners will be chosen in a random drawing every Friday during the promotional period from all ExpressLane orders picked up or delivered between the sweepstakes period (March 29 – April 25). The following dates represent the selection dates: 4/7, 4/14, 4/21, 4/28. Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. All entries (both on-line and via mail) must be received by midnight on the Tuesday before each drawing (the following dates represent the deadlines for entry for each drawing 4/4, 4/11, 4/18, 4/25) in order to be eligible. The prize will be awarded and the winner notified by e-mail or telephone.

3. PRIZES AND APPROXIMATE VALUE:

GRAND PRIZE – For each of the four (4) weeks listed above, twelve (12) customers will win two (2) general admission tickets to a Charlotte Hounds home game. Approximate Retail Value ("ARV") \$40. Limit one prize per family/household. All prizes are available to be won.

Total Approximate Retail Value ("ARV"): \$1,920.00

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter LLC., Charlotte Hounds, their affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family

members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The promotion is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within five (5) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising or promotion. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and its respective affiliates are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes, and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter, the Charlotte Hounds, and their respective affiliates assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the VIC Card-use entry portion of this Sweepstakes, should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

- 5. LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC, Charlotte Hounds and each of their respective affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries (including death), losses, claims or causes of action of any kind arising from any related activity or participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize, of any kind, in whole or in part, directly or indirectly.
- 6. LIST OF WINNERS:** For the names of the prize winners, available after June 1, 2017, send a separate, stamped self-addressed (#10) envelope to, The Harris Teeter- Charlotte Hounds ExpressLane Sweepstakes Winners List, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter, LLC, Matthews, NC