

## HARRIS TEETER EXPRESSLANE PANTHERS SWEEPSTAKES

### OFFICIAL RULES

#### **NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Open only to legal residents of North Carolina and South Carolina who are 18 years of age or older as of July 12, 2017. Void where prohibited by law. Sweepstakes ends August 1, 2017.

- 1. HOW TO ENTER.** Limit one entry per VIC card Household. Any time you complete an ExpressLane order with your VIC card at a participating Harris Teeter ExpressLane store between July 12, 2017 and August 1, 2017, you will be entered. Yearly ExpressLane Shoppers are automatically entered.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the VIC Card-use entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers and age on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: The Harris Teeter ExpressLane Panthers Sweepstakes, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry, per VIC household. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Any Mail-In Entry received in excess of the one request per household will not be entered into the drawing. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned. Mail in entries must be post marked by August 2, 2017 and received by August 9, 2017.

- 2. RANDOM DRAWING:** All winners will be chosen in a random drawing from all ExpressLane orders completed and mail in entries received during the sweepstakes period (July 12, 2017 – August 1, 2017). Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. The prize will be awarded and the winner notified by e-mail or telephone.

- 3. PRIZES AND APPROXIMATE VALUE:**

Win a Panthers Tailgate package to the Pittsburgh game on Thursday, August 31. Prize includes (4) Lower Level tickets, (1) parking pass, FREE EL Yearly membership, plus \$500 cash for tailgate supplies, travel and/or accommodations.

Total Approximate Retail Value ("ARV"): \$1,600.00

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter LLC., Panthers Football LLC, Panthers Stadium, LLC, the National Football League and its member clubs, their affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The promotion is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within five (5) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be

selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising or promotion. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter, Panthers Football, LLC, Panthers Stadium, LLC, the National Football League and its member clubs, and their respective affiliates, employees, shareholders, directors, officers and agents are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes, and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter, Panthers Football, LLC, Panthers Stadium, LLC, the National Football League and its member clubs, and their respective employees, shareholders, directors, officers, agents and affiliates assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the VIC Card-use entry portion of this Sweepstakes, should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

- 5. LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC, Panthers Football, LLC, and Panthers Stadium, LLC, and each of their respective affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries (including death), losses, claims or causes of action of any kind arising from any related activity or participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize, of any kind, in whole or in part, directly or indirectly.
- 6. LIST OF WINNERS:** For the names of the prize winners, available after August 15, 2017, send a separate, stamped self-addressed (#10) envelope to, The Harris Teeter ExpressLane Panthers Sweepstakes Winners List, Harris Teeter LLC, P.O. Box 10100, Matthews, and NC 28106.

SPONSORS: Harris Teeter, LLC, Matthews, NC