

2017 BIG FOUR FAN DAY EXPERIENCE

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Open only to legal residents of North Carolina and South Carolina who are 18 years of age or older as of November 28, 2017. Void where prohibited by law. Sweepstakes ends November 28, 2017.

- 1. HOW TO ENTER.** Limit one entry per day. Any mobile donation made between November 1, 2017 and November 28, 2017, will be entered into the Sweepstakes. You must send the word "FEEDNC" to short code 20222 from your 2-way text messaging capable wireless phone. After you submit your one-time \$5 donation, you will be automatically entered into the Sweepstakes. All entrants must have a two-way text messaging capable handset in order to enter the Sweepstakes using the text messaging method. Entrants will be charged their text messaging rate for each text message sent or received through their handset according to the terms in their Wireless Calling Plan. Text messaging and wireless service are not available in all areas. Limit one entry per day, per VIC card household.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the text message entry method, you may also enter simply by hand-printing your name, complete mailing address (including city, state and zip code), day and evening phone numbers and age on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: The 2017 Big 4 Fan Day Experience, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be post-marked by November 28, 2017 and received by 12:00pm on December 4, 2017 in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

- 2. RANDOM DRAWING:** Four (4) winners will be chosen in a random drawing on or about December 5th from all text donations made during the sweepstakes period (Nov. 1 – Nov. 28). Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. The prize will be awarded and the winner notified by telephone.
- 3. PRIZES AND APPROXIMATE VALUE:**

GRAND PRIZE – One (1) lucky winner will receive four (4) tickets to the game of his/her choice as defined below and one (1) autographed merchandise item from the University in which he/she selected to attend.

Grand prize winner gets first pick on one out of these four game dates: Duke University vs. Pittsburgh basketball game on January 20, 2018, North Carolina State University vs. Florida State basketball game on February 25, 2018, University of North Carolina vs. Georgia Tech game on January 20, 2018, or Wake Forest University vs. Florida State basketball game on January 31, 2018.

FIRST PRIZE: One (1) First Prize winner will get to choose their game of choice from the three games remaining after the Grand Prize winner has made his/her final selection.

SECOND PRIZE: One (1) Second Prize winner will get to choose their game of choice from the two games remaining after the Grand Prize winner and First Prize winner has made his/her final selection.

THIRD PRIZE: One (1) Third Prize winner will win tickets to the remaining one game date not selected by any of the above winners.

Approximate Retail Value ("ARV") \$300. Limit one prize per family/household. All prizes are available to be won. Total Approximate Retail Value ("ARV"): \$1,200.

- 4. GENERAL RULES:** Employees, Athletic Department staff, officers and directors of Harris Teeter LLC., Wake Forest University, Duke University, North Carolina State University and the University of North Carolina, and/or affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The promotion is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Prizes will be awarded to the name corresponding to the email address from which the text message originated. In the event of a dispute as to the identity of an entrant, entry will be declared made by the authorized account holder submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to a mobile telephone number/email address by a telephone company, wireless service provider, Internet access provider, Internet service provider or other organization (e.g. business, educational, institution, etc.) that is responsible for assigning email addresses, telephone numbers or wireless phone numbers for the telephone exchange associated with the submitted telephone number/email address or the domain associated with the submitted telephone, as applicable.

Potential prize winners will be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within three (3) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising or promotion. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and its respective affiliates are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes, and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the email address on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program and/or www.harristeeter.com, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and

submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the www.harristeeter.com entry portion of this Sweepstakes, should either portion, www.harristeeter.com or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

5. **LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC., Wake Forest University, Duke University, North Carolina State University and the University of North Carolina and their subsidiaries, parents and affiliates, and the employees, athletic department staff, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.

6. **LIST OF WINNERS:** For the names of the prize winners, available after January 31, 2018, send a separate, stamped self-addressed (#10) envelope to, 2017 Big 4 Fan Day Experience Winners List, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter, LLC, Matthews, NC