

OIKOS® SUPER BOWL SWEEPSTAKES AT HARRIS TEETER OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN AND PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. OIKOS Super Bowl Sweepstakes (the "Sweepstakes") is only open to legal residents of Delaware, Maryland, Virginia, North Carolina, South Carolina, Georgia and the District of Columbia who are 18 years of age or older as of September 6, 2017. Sweepstakes ends October 8, 2017.

1. Here's How To Enter:

VIC Card. Each time you visit any participating Harris Teeter store in DE, MD, VA, GA, DC, NC or SC and use your Harris Teeter VIC Card between September 6, 2017 and October 8, 2017 (the "Sweepstakes Period"), you automatically receive one entry (a "VIC-Card Entry"). A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes. Limit one (1) VIC-Card Entry per person/VIC card/household, per day.

Entry by Mail: In lieu of the VIC Card-use entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers and birth date on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: OIKOS Super Bowl Sweepstakes, PO Box 10100, Matthews, NC 28106-0100. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Illegible and incomplete Entries will be disqualified. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by October 9, 2017 and received by October 16, 2017 in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned. Limit one entry per person per day by any method.

2. **Random Drawings:** The winners will be chosen in a random drawing from all entries received on or about October 18, 2017. Decisions of the judges are final. All the prizes will be awarded and the winners notified by e-mail and/or telephone.

3. **Prizes and Approximate Retail Value: Grand Prize (1):** A trip for winner and winner's one (1) guest to Super Bowl LII ("Game") scheduled to take place on February 4, 2018 in Minneapolis, Minnesota. Travel dates: February 2, 2018 – February 5, 2018. Trip consists of: Round-trip coach air transportation between a major U.S. gateway airport close to the winner's U.S. residence and Minneapolis; double-occupancy hotel accommodations (one [1] room) for three (3) consecutive nights; two (2) Game tickets; and \$500.00 spending money (awarded in the form of check, payable to winner). Approximate Retail Value ("ARV"): Up to \$16,116.00. Travel and accommodations are subject to availability and change and certain restrictions may apply. Sponsor assumes no responsibility for canceled, delayed, suspended or rescheduled events (including, but not limited to, airline flights) or any acts or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations beyond its control. Selection of airline and hotel are solely within Sponsor's discretion. Ground transportation, meals, gratuities, luggage fees, incidental hotel charges, taxes, parking, and all other expenses not specified herein are solely the winner's responsibility. Game date subject to change. Seating assignments are at the sole discretion of the Sponsor. Winner and guest must have all necessary identification and/or travel documents (e.g., a valid passport or U.S. driver's license) required for travel. Winner and guest must travel on the same itinerary. A minor child may accompany winner as a travel guest only if minor's parent or legal guardian is the winner. Minor must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian. Once the travel guest is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Winner and guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. In the event winner and/or guest misses a scheduled airline flight (through no fault of Sponsor or Disney or due to Force Majeure), Sponsor will have no liability for any costs associated with changing or rebooking transportation. Winner and guest must comply with all hotel check-in requirements, including, but not limited to, the presentation of a major credit card. Lost, stolen or damaged airline or Game tickets, will not be replaced or exchanged. Actual retail value depends on city/day/time of departure.

Limit one (1) prize per person/household. If winner cannot accept prize as stated, prize may be forfeited in its entirety. No substitution, cash redemption or transfer of prize permitted, except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize with prize of equal or greater value if the advertised prize becomes unavailable. Total ARV of all prizes is up to \$5,550.00. Any difference between stated value and actual value will not be awarded.

4. General Rules: Employees, officers and directors of Harris Teeter LLC, Dannon Company, Young America LLC, the National Football League and its member clubs, and their respective affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. Potential Grand Prize winners and First Prize winners will be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within 7 days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the Sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the Sweepstakes, or the announcement of the prize(s). Harris Teeter LLC, Dannon Company, Advanced Marketing, Inc., Young America LLC, Panthers Football, LLC, the National Football League and its member clubs and their respective employees, shareholders, directors, officers and agents and Participating Brands are not responsible for any damages resulting from the use of prizes, and make no warranty concerning the characteristics or qualities of the prizes. Federal, state and local taxes are the sole responsibility of the winner.

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Sponsors reserve the right to substitute prizes of comparable value.

Harris Teeter LLC, Dannon Company, Young America LLC, the National Football League and its member clubs assume no responsibility or liability for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter Ruddick Corp. a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter LLC reserves the right, at their sole discretion, to cancel the Sweepstakes should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible entries received prior to cancellation.

5. Limitation of Liability and Release. Harris Teeter LLC, Dannon Company, Young America LLC, the National Football League and its member clubs and their respective subsidiaries and affiliates, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Sweepstakes, the operation of this Sweepstakes or the acceptance, possession, use or misuse of the prize.

6. List of Winners: For a complete list of winners, send a separate, self-addressed, stamped (#10) envelope to: OIKOS Super Bowl Sweepstakes, PO Box 10100, Matthews, NC 28106-0100. Requests must be received by October 31, 2017.

7. Sponsor: Dannon Company, White Plains, NY