

2020 PRO BOWL OIKOS SWEEPSTAKES AT HARRIS TEETER OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. The 2020 Pro Bowl Oikos Sweepstakes at Harris Teeter (the "Sweepstakes") is only open to legal residents of Delaware, Georgia, Maryland, North Carolina, South Carolina, Virginia, and the District of Columbia, who are eighteen (18) years of age or older at the time of entry. Sweepstakes ends October 8, 2019.

1. Here's How To Enter:

VIC Card: Each day you visit any participating Harris Teeter store and use your Harris Teeter VIC Card on an authorized Danone brand between September 11, 2019 and October 8, 2019, you automatically receive one (1) entry (a "VIC-Card Entry") into the random drawing. A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the VIC Card-use entry method, you may also enter by hand printing your name, complete address (including city, state and zip code), day and evening phone numbers, age, and e-mail address on a single 3" x 5" card or piece of paper (the "Mail-In Entry") and mailing it in an envelope with proper postage affixed to it to: 2020 Pro Bowl Oikos Sweepstakes at Harris Teeter, Harris Teeter, Inc., PO Box 10100, Matthews, NC 28106-0100. No purchase or use of a VIC Card is necessary to enter by mail. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate, outer-mailing envelope. All Mail-In Entries must be postmarked by October 8, 2019 and received by noon on October 15, 2019 in order to be eligible for the random drawing. All Mail-In Entries become the exclusive property of Harris Teeter LLC and will not necessarily be acknowledged or returned. Harris Teeter and Sponsor assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program and/or www.harristeeter.com, including data loss and/or corruption, computer malfunctions or software errors.

Hereinafter, VIC-Card Entry and Mail-In Entry may be referred to as "Entry". **Limit one (1) Entry per person per VIC Card (as applicable) per day, regardless of entry method.** Entries from same household and/or VIC Card in excess of one (1) per day will not be entered into the random drawing. A "day" is defined as the twenty-four (24) hour time period between 12:00:00 a.m. (midnight) ET and 11:59:59 p.m. ET of the same day with the exception of the first day which will begin at 12:00:00 p.m. (noon) ET and end at 11:59:59 p.m. ET of the same day.

2. Random Drawing: The winner will be chosen in a random drawing from all eligible Entries received by Harris Teeter LLC on or about October 25, 2019. The random drawing will be conducted by Harris Teeter LLC, whose decisions are final. Odds of winning depend upon the number of eligible Entries received. The prize will be awarded and the winner will be notified by e-mail, telephone and/or mail.

3. Prize and Approximate Retail Value ("ARV"): **Prize (1):** Trip for winner and one (1) guest to attend the 2020 Pro Bowl scheduled to take place on January 26, 2020 in Orlando, Florida. Travel dates: January 25, 2020 – January 27, 2020. Trip consists of round-trip coach air transportation (from major airport nearest winner's home) to Orlando, Florida, double-occupancy hotel accommodations for two (2) nights, two (2) Pro Bowl tickets, two (2) tailgate passes (subject to availability) for use prior to game, one (1) \$250.00 pre-paid debit card and one (1) \$250.00 NFLShop.com Online Gift Certificate redeemable at www.NFLShop.com. Debit card and gift certificate both subject to terms and conditions as set by issuer. ARV: \$3,900.00.

Prize General Terms: The guest must be eighteen (18) years of age or older (nineteen [19] years of age or older if a resident of Alabama or Nebraska) and will be required to complete and return a Liability/Travel Release prior to Sponsor's designated travel agency making travel arrangements. Winner and guest must travel on same itinerary and depart and return from same airport. If winner is unable or unwilling to travel on the specified dates, the prize will be forfeited and awarded to an alternate winner. All travel and prize-related events subject to availability and restrictions. Selection of airport, airline and hotel is at Sponsor's sole discretion. All other or additional expenses not specifically mentioned herein, including additional costs for transportation, are solely the responsibility of winner and guest. Winner will be required to provide a credit card prior to hotel check-in and is solely responsible for all incidental charges and may be required to sign an additional liability release for the use of the accommodations. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. Harris Teeter and Sponsor assume no responsibility for cancelled, delayed, suspended or rescheduled events (including the Pro Bowl) beyond its control. An unclaimed and/or unused prize element will remain the property of Sponsor. Sponsor is not responsible for changes in schedule of any element of the prize or for any expenses incurred as a consequence of flight cancellation or delay. In the event the winner or guest misses a scheduled airline flight (through no fault of Sponsor or due to Force Majeure), Harris Teeter and Sponsor will have no liability for any costs associated with changing or rebooking transportation. Harris Teeter and Sponsor are not responsible and will have no liability if the winner and/or his/her guest is for any reason not permitted to travel by the relevant airport authorities or misses a flight or other travel element. Winner and guest must have all necessary identification and/or travel documents (e.g. a valid U.S. driver's license) required for travel within the United States. All expenses not outlined herein, including but not limited to meals and gratuities, are solely the responsibility of the winner and his/her guest. Sponsor reserves the right to assign seating at the game. Prize-related tickets are not for re-sale and cannot be sold after awarded.

If winner cannot accept prize as stated, prize may be forfeited in its entirety. No substitution, cash redemption or transfer of prize permitted, except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize with prize of equal or greater value if the advertised prize becomes unavailable. Any difference between stated value and actual value will not be awarded.

If the Sponsor so elects, winner and guest may be required to submit to a confidential background check to help ensure that they will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor or Harris Teeter. The Sponsor reserves the right to disqualify winner and his/her guest based on the results of their background check. If requested, winner and/or guest must agree to sign waiver forms authorizing the release of personal and background information or prize may be forfeited.

4. General Rules: Employees, officers and directors of Harris Teeter LLC, Danone US, LLC, Young America LLC, and their respective affiliates, parents or subsidiaries, and their advertising and promotion agencies, the NFL Entities (defined below), and the immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. Potential winner will be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within seven (7) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Additionally, in the event of noncompliance with the Official Rules, or if the potential winner cannot be contacted or verified, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the Sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the Sweepstakes, or the announcement of the prize. Harris Teeter LLC, Danone US, LLC, Young America LLC, and their respective employees, shareholders, directors, officers and agents, and the NFL Entities (defined below) (the "Released Parties") are not responsible for any damages resulting from the use or misuse of the

prize, and make no warranty concerning the characteristics or qualities of the prize. Federal, state and local taxes are the sole responsibility of the winner.

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Mail-In Entry or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prize is not transferable. Only one (1) prize per household per calendar year for a Harris Teeter LLC promotion can be awarded.

The Released Parties assume no responsibility or liability for any act or failure to act regarding the transmitting, delay or processing of Entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter LLC a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter LLC reserves the right, at their sole discretion, to cancel the Sweepstakes should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select the winner from among all eligible entries received prior to cancellation.

5. Limitation of Liability and Release: The Released Parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Sweepstakes, the operation of this Sweepstakes or the acceptance, possession, use or misuse of the prize.

6. Winner's List: For the name of the winner, available after November 18, 2019, send a separate, self-addressed, stamped (#10) envelope to: 2020 Pro Bowl Oikos Sweepstakes at Harris Teeter Winner's List Request, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.

7. Sponsor: Danone US, LLC, 1 Maple Avenue, White Plains, NY 10605.

The National Football League, their member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded.

The NFL Entities have not offered or sponsored this Sweepstakes in any way.