

2016 Ultimate Panthers Kid VIP Experience
OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of North Carolina or South Carolina who are the parent or legal guardian of a child ages 8-13 (as of August 31, 2016). Contest Ends December 13, 2016.

HERE'S HOW TO ENTER:

1. Visit www.harristeeter.com , between August 31st and December 13, 2016, and click on the Panthers Kid VIP Experience promotion button, section or page promoting the Ultimate Panthers Kid VIP Experience sweepstakes; enter your name, mailing address, zip code, phone number, valid e- mail address, 11-digit VIC card number and click on the enter/submit button. You must create a customer profile on your first visit. One contestant will be selected for each Carolina Panthers home game (dates listed below). If your name is selected, you will be notified by a Harris Teeter representative prior to the home game. The winning parent will have their child (between 8 and 13 years of age) on field to retrieve the kicking tee following the opening kickoff at the Carolina Panthers home game.

Limit one entry. A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes. No purchase necessary. Contest Ends December 13, 2016. Harris Teeter and sponsors reserve the right, in their sole discretion, to cancel the sweepstakes should viruses, bugs or other causes beyond the Sponsor's control corrupt the administration, security or proper conduct of the sweepstakes.

Entry by Mail: In lieu of the on-line entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers, age and the name of the child that you would like to participate in the Panthers Kid VIP Experience on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: 2016 Ultimate Panthers Kid VIP Experience, Harris Teeter, LLC, P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. **RANDOM DRAWING:** All winners will be chosen in a random drawing from all entries received (both on-line and via mail); on the Wednesday that falls 11 days prior to the following 2016 Carolina Panthers regular season home games: 9/18, 9/25, 10/10, 10/30, 11/13, 11/17, 12/11, 12/24. Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. All prizes will be awarded and winners notified by telephone. All entries (both on-line and via mail) must be received by midnight on the Tuesday before each drawing (the following dates represent the entry deadlines for the Panthers regular season home games: 9/6, 9/13, 9/27, 10/18, 11/1, 11/8, 11/29, 12/13) in order to be eligible.

3. **PRIZES AND APPROXIMATE VALUE:**

GRAND PRIZE - One lucky fan, age 8 -13, will be selected to join the Panthers on-field to retrieve the kicking tee following the opening kickoff of each regular season home game. The winning fan will receive two (2) lower-level game tickets and two (2) pre-game field passes. This prize is valued at \$350.

Total ARV - \$2,800

4. **GENERAL RULES:** Employees, officers and directors of Harris Teeter LLC, The Procter & Gamble, Co., their affiliates, or subsidiaries and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/ Release of Liability Prize Acceptance form within 7 days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the on-line entry portion of this Sweepstakes, should www.harristeeter.com become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

5. **LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC, the Carolina Panthers, Panthers Football, LLC, Panthers Stadium, LLC, the National Football League and its member clubs, NFL Ventures, L.P., The Procter & Gamble, Co., and each of their respective affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries (including death), losses, claims or causes of action of any kind arising from any related activity or participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize, of any kind, in whole or in part, directly or indirectly.
6. **LIST OF WINNERS.** For the names of the winners, available after January 1, 2017, send a separate, stamped self-addressed (#10) envelope to, 2016 Ultimate Panthers Kid VIP Experience Winners, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter LLC, Matthews, NC; The Procter & Gamble, Co., Cincinnati, OH;