

Harris Teeter September 2016 Online Grocery Shopping Survey Sweepstakes

Official Rules - No Purchase Necessary to Enter or Win

1. **Here's How to Enter the Harris Teeter September 2016 HT.com Online Survey Sweepstakes:**

Online Entry: You will receive an invitation to participate in a Harris Teeter September 2016 Online Grocery Shopping Survey Sweepstakes via e-mail. The invitation will indicate that you have been selected to complete a survey. You may enter online by completing and submitting the survey along with an entry form on the website between 12:00 am Eastern Time ("ET") on September 26, 2016 and 11:59 pm ET on September 30, 2016 (the "Sweepstakes Period"). Entries must be filled out completely with name, address, city, state, zip code, age, area code, phone number, and e-mail address (online entries must include a valid e-mail address); or

Entry by Mail: In lieu of online entry method, you may also enter simply by hand printing your name, complete address (including city, state and zip code), day and evening phone numbers, age, e-mail address and complete 11-digit VIC card number, on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: Harris Teeter September 2016 Online Grocery Shopping Survey Sweepstakes, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106. No purchase or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per VIC card and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per VIC card or household and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by September 26, 2016 and received by midnight on October 3, 2016 in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

Limit of one entry per person, regardless of method of entry. Any form of entry other than the two described herein are void. All entries become the property of the Sponsor.

2. **Eligibility:** The Harris Teeter September 2016 Online Grocery Shopping Survey Sweepstakes is open to residents of Delaware, the District of Columbia, Georgia, Maryland, North Carolina, South Carolina, and Virginia who are 18 years of age or older at time of entry. Employees of Sponsor, its affiliates, subsidiaries, dealers, distributors, retailers, advertising and production agencies, the Administrator and their respective immediate families or those living in the same household of each of the forgoing are not eligible.

Anyone who attempts to defraud or in any way tamper with the sweepstakes will be deemed ineligible, and may be prosecuted to the fullest extent of the law. All federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.

3. **Prize and Prize Value:** One (1) Grand Prize: \$100 in Harris Teeter Gift Cards. Total value of all prizes \$100. Odds of winning depend upon the number of entries received.

All federal, state and local taxes are the sole responsibility of the winner.

4. **Winner Selection:** Winners will be selected from all eligible entries received, in a random drawing conducted on or about October 10, 2016. The Administrator's decisions are final. The potential winner will be notified by mail and will be required to complete an Affidavit of Eligibility which must be returned within 14 days to the Administrator, or an alternate potential winner will be selected. Any failure to comply with these Official Rules will result in a forfeiture of eligibility to win the prize. Winner's entry and acceptance of the prize constitutes permission (except where prohibited) to use the winner's name and likeness for publicity purposes without additional compensation.
5. **Consumer Disclosure/Award Rules:** In the event of inadvertent errors in the structure of, or printing of materials used in connection with, this sweepstakes, Sponsor reserves the right to terminate or amend this sweepstakes, in whole or in part, without prior notification and with immediate effect. In any such event, the Grand Prize may be awarded based on entries received prior to date of termination or amendment.
6. **General:** By entering, participating or accepting the prize, entrants agree that Sponsor and/or the Administrator has the sole right to decide all matters and disputes arising from this sweepstakes. By participating, entrants agree to be bound by these Official Rules and that the decisions of Sponsor and/or Administrator on all matters relating to these sweepstakes are final. The winner releases Sponsor, Administrator and their directors, officers, employees, and agents from any and all claims, liability, loss or damage, including any third party claims, arising from or relating to, in whole or in part, this sweepstakes, including entry and participation in this sweepstakes and acceptance, possession, use or misuse of the prize. Entrants further agree, in the event of any third party claims, damages, losses or injuries, arising from or relating to this sweepstakes, entry into the sweepstakes, participation or acceptance of any prize, to indemnify Sponsor, its directors, officers, employees and agents from any and all such claims, including attorneys' fees related thereto.

Harris Teeter, Inc. ("Sponsor") and its agents are not responsible for incorrect, lost, late, misdirected, damaged, incomplete, illegible or postage-due entries. Sponsor and its agents are not responsible for computer system or phone line errors, software/hardware malfunctions, or other errors, failures, or delays in transmission that are human, mechanical or technical in nature, or any combination thereof resulting from a participant entering any part of this sweepstakes. Sponsor reserves the right in its sole discretion to cancel or suspend the internet portion of this sweepstakes should a virus, bug, or other cause beyond the control of Sponsor corrupt the administration or proper conduct of the sweepstakes and in such event all internet entries submitted at the time of cancellation or suspension will be considered in the random drawing.

This sweepstakes shall be governed by North Carolina law. By entering, participating or accepting any prize in this sweepstakes, you agree that North Carolina courts shall have exclusive jurisdiction over any dispute or litigation arising from or relating to this sweepstakes and that venue shall be in Matthews, North Carolina.

7. **Winners List:** To find out who the winner is, send a self-addressed stamped envelope with your request to: Harris Teeter September 2016 Online Grocery Shopping Survey Sweepstakes Winner List, Harris Teeter, Inc., PO Box 10100, Matthews, NC 28106.
8. **Sponsor:** Harris Teeter, Inc., Matthews, NC