

A MESSAGE FROM OUR PRESIDENT...

Dear Friends,

Harris Teeter believes that a grocery store should nourish a community in many ways.

As part of our corporate philosophy, we have committed to giving back to our neighborhoods where our shoppers and associates live and work. In 1998, Harris Teeter introduced our Together in Education (TIE) program to show support of our community by providing funds for schools to ensure our children are equipped with the tools necessary to succeed in school.

This year, Harris Teeter will be celebrating 20 years of the TIE program! Since 1998, over \$27.5 million has been donated to local schools thanks to our loyal shoppers. Your continued support of our TIE program has allowed schools to bring new technology, equipment and resources into the classroom. Our program is easy both for our schools and for our shoppers.

Schools earn when a shopper links their VIC card and shops Harris Teeter brands. We put a guarantee on our Harris Teeter brands because we know they are just as great as, if not better than, the national brand equivalent. To celebrate 20 years, and because we are proud of OUR brands, we are expanding the participating brands for this school year.

Harris Teeter is proud to partner with local schools and shoppers, and we look forward to another successful 20 years. Thank you for being a part of our Harris Teeter community! The program guidelines and participating brands can be found in this brochure.

Sincerely,

Rod Antolock



HARRIS TEETER BRANDS PROVIDE QUALITY AND VALUE

Harris Teeter Brand items are developed for and sold exclusively by Harris Teeter. You can be confident that our own brands will always provide the highest quality products at a great value. Our different Harris Teeter Brands provide everything your family needs, from quality focused national brand alternatives and organic products to imported gourmet products. We are excited to expand the participating brands to include Simple Truth, Pet Pride, Luvsome, Comforts and Abound. Look for these brands throughout your local store.



Pet Pride • Luvsome • Highland Crest • Hunter Farms
Private Selection • Comforts • Abound • Pharmacy



OVER \$27.5 MILLION DONATED TO LOCAL SCHOOLS!



Harris Teeter LEARN MORE ►

WHAT IS IT?

Harris Teeter's Together In Education program is a fund- raising program for schools (public or private- preschool through 12th grade) in our communities. When customers purchase select Harris Teeter Brand products using their VIC card, Harris Teeter contributes a percentage of those purchase dollars to the school(s) of their choice. Schools use the money as they see fit on anything from basic supplies to band equipment or computers.



LINK
YOUR VIC CARD

LINKING YOUR VIC CARD TO YOUR SCHOOL IS EASY.

- Simply give the cashier your VIC card and the school's Together In Education number during checkout.
- OR
- Visit harristeeter.com and click on the Together in Education panel




That is it! This one time sign-up process must take place each school year. The school of your choice is linked to your VIC card until May 31 each year. You can link your VIC card to up to five schools and Harris Teeter will evenly distribute funds to the schools. Look for special promotions where you can earn even more money for your school.

WHAT ITEMS QUALIFY?

When you purchase HT brand items including Harris Teeter Brand, H.T. Traders, Harris Teeter Farmers Market, Harris Teeter Organics, Pet Pride, Luvsome, Highland Crest, Hunter Farms, Simple Truth, Private Selection, Comforts and Abound, a percentage of those purchase dollars goes back to your school. As a bonus program, if you purchase prescription medications from our pharmacy, a percentage of the product purchase also goes back to the school(s) of your choice. However, random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery or prepared foods within these brands are not included in the program.



Pet Pride • Luvsome • Highland Crest • Hunter Farms
Private Selection • Comforts • Abound •  Pharmacy

HOW DO I KNOW MY SCHOOL'S ACCOUNT NUMBER?

1. Your school will communicate its number to you through newsletters, PTA meetings, website, etc.
2. Stop by the Customer Service Desk at your local Harris Teeter. They have a complete listing of all participating schools.
3. Visit www.harristeeter.com and click on the Together in Education logo. Schools that are not registered can download forms from www.harristeeter.com or contact Harris Teeter at 1-800-432-6111 to ask the Together In Education coordinator for a registration package.

HOW LONG DOES THIS PROGRAM RUN?

AUGUST 1ST - MAY 31ST

The contribution schedule looks like this:

PROGRAM IN PROCESS	CONTRIBUTION PAYMENT TO SCHOOL
August to November	1st Contribution to schools Paid in December. Minimum \$250 required for check.
December to February	2nd Contribution to schools Paid in March. Minimum \$250 required for check.
March to May	3rd Contribution to schools Paid in June. Minimum \$25 required for check.

HOW DO I KNOW WHAT MY SCHOOL EARNED?

Every pay period, Harris Teeter will mail a check to each school that meets the minimum dollar amounts listed above. If your school does not meet the minimum requirement, your total dollars will roll over into the next payout period until enough is accumulated for a check.

You can always check your school's total dollars raised for the year on the TIE page at harristeeter.com.

EARN
WITH NO LIMITS

