

LINKING YOUR VIC CARD TO
YOUR SCHOOL IS EASY.

LINK



Every School has a unique 4 digit
TIE Code (Account Number)

- Ask the cashier to link to your school
at check out using your school's 4 digit code
- A VIC card can be linked up to 5 schools
- **More VIC card Links = More Dollars!**

YOU CAN LEARN WHAT THE 4 DIGIT TIE CODE IS IN THE FOLLOWING WAYS:

- Paying close attention to communications
sent from your child's school and PTA
board. They will show the TIE code through
the school website, newsletters, PTA
meetings, etc.
- Stop by your local Harris Teeter Customer
Service Desk and ask there! They should
have a complete list of school codes
- Visit harristeeter.com



HARRIS TEETER BRANDS PROVIDE QUALITY AND VALUE

Harris Teeter Brand items are developed for and
sold exclusively by Harris Teeter. You can be
confident that our own brands will always provide
the highest quality products at a great value. Our
different Harris Teeter Brands provide everything
your family needs, from quality focused national
brand alternatives to organic products to imported
gourmet products. We are excited to also include
additional participating brands- Simple Truth, Pet
Pride, Luvsome, Comforts and Abound.
Look for these brands throughout your local store.



LUVSOME **HARRIS TEETER**
Organics

ABOUND

PetPride

HARRIS TEETER
Pharmacy



**TOGETHER IN
EDUCATION®**



**TOGETHER IN
EDUCATION®**

• **LINK**
your VIC card



• **SHOP**
for HT Brands



• **EARN**
with no limits



Over
\$28.7M
donated to
local schools
since 1998.



Harris Teeter

WHAT IS IT?

Harris Teeter's Together In Education program is a fund-raising program for schools (public or private-preschool through 12th grade) in our communities. When customers purchase select Harris Teeter Brand products using their VIC card, Harris Teeter contributes a percentage of those purchase dollars to the school(s) of their choice. Schools use the money as they see fit on anything from basic supplies to band equipment or computers.



PROGRAM FACTS:

- Since our first payout in 1998, Harris Teeter has donated over \$28 million to local schools
- All schools have a unique 4 digit TIE Code used to track links and dollars for the school
- VIC cards can be linked as early as July 1 but earnings will not start until August 1
- There is no limit on how much a school can earn!

COORDINATOR FACTS:

- Each Together in Education school account has a coordinator that has access to materials to use to advertise the TIE code to parents, teachers, staff and community members
- The coordinators will find all materials and information within their TIE coordinator log-in found at harristeeter.com/tie-login
- Harris Teeter has a program coordinator that is available for any questions! Just e-mail tie@harristeeter.com

WHAT ITEMS QUALIFY?

SHOP



When you purchase HT brand items including Harris Teeter Brand, H.T. Traders, Harris Teeter Farmers Market, Harris Teeter Organics, Pet Pride, Luvsome, Highland Crest, Hunter Farms, Simple Truth, Private Selection, Comforts and Abound, a percentage of those purchase dollars goes back to your school. As a bonus program, if you purchase prescription medications from our pharmacy, a percentage of the product purchase also goes back to the school(s) of your choice. However, random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery or prepared foods within these brands are not included in the program.

CHECK OUT ALL THE QUALIFYING BRANDS!



LUVSOME **HARRIS TEETER Organics** **ABOUND** **Pet Pride** **HARRIS TEETER Pharmacy**

* Random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery or prepared foods within these brands are not included in the program.

HOW DO I KNOW MY SCHOOL'S ACCOUNT NUMBER?

1. Your school will communicate its number to you through newsletters, PTA meetings, website, etc.
2. Stop by the Customer Service Desk at your local Harris Teeter. They have a complete listing of all participating schools.
3. Visit www.harristeeter.com and click on the Together in Education logo. Schools that are not registered can download forms from www.harristeeter.com or contact Harris Teeter at 1-800-432-6111 to ask the Together In Education coordinator for a registration package.

HOW LONG DOES THIS PROGRAM RUN?

AUGUST 1ST - MAY 31ST

The contribution schedule looks like this:

PROGRAM IN PROCESS	CONTRIBUTION PAYMENT TO SCHOOL
August to November	1st Contribution to schools Paid in December. Minimum \$250 required for check.
December to February	2nd Contribution to schools Paid in March. Minimum \$250 required for check.
March to May	3rd Contribution to schools Paid in June. Minimum \$25 required for check.

EARN



HOW DO I KNOW WHAT MY SCHOOL EARNED?

Every pay period, Harris Teeter will mail a check to each school that meets the minimum dollar amounts listed above. If your school does not meet the minimum requirement, your total dollars will roll over into the next payout period until enough is accumulated for a check.

You can always check your school's total dollars raised for the year on the TIE page at **harristeeter.com**.

