

2019 TIE Link. Shop. Win. SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of Delaware, Georgia, North Carolina, South Carolina, Maryland, Virginia and Washington DC who are 18 years of age or older. Contest Ends February 26, 2019.

1. **HERE'S HOW TO ENTER:**

Link to a Together in Education School. Each VIC household that is linked to a school in Harris Teeter's Together in Education Program since August 1, 2018 through February 26, 2019, is eligible to participate. Customers can link to a Together in Education school by either visiting www.harristeeter.com, clicking on Together in Education icon or page and following the sign-up instructions; or link at your local Harris Teeter store location with the cashier or at the customer service desk; or a school may opt to use the mass link method for linking in which a customer would provide their VIC information to be linked.

Shop Harris Teeter Brands. Once your VIC household is linked to a Together in Education school, you must purchase one item from each of the brands listed below between January 30 – February 26, 2019. The family of store brands include Harris Teeter brand, HT Traders brand, Harris Teeter Organics, HT Farmers Market pre-packaged items, and Simple Truth or Simple Truth Organics. Please note that any item in the brand may be added or subtracted from the Harris Teeter store shelves at any time during the program. Exclusions: Random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery, or prepared foods within these brands are not included in the program.

Each eligible VIC member will receive one (1) entry when they link their VIC card to a participating Together in Education school AND purchase the eligible items from each of the five Harris Teeter store brands. Limit one entry per VIC household.

A free VIC Card can be obtained upon application at any Harris Teeter store or by visiting www.harristeeter.com. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of this entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers, age, e-mail address and complete 11-digit VIC card number, on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: 2019 TIE Link. Shop. Win. SWEEPSTAKES, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106. No purchase or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per VIC household, and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per VIC household, and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by midnight on February 26, 2019 and received by March 1, 2019. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. **RANDOM DRAWING:** Winner(s) will be chosen in a random drawing from all entries received electronically or via mail on or about Wednesday, March 6, 2019. The potential winner(s) will be contacted by a member of the VIC department after the drawing is completed. Chance of winning

depends on total number of eligible entries received. Decisions of the judges are final. The prize(s) will be awarded and the winner notified by e-mail.

3. PRIZES AND APPROXIMATE VALUE:

Ten VIC customers and their linked TIE school will be awarded. Approximate retail value (ARV) – \$2,000.

Each winning customer will receive one (1) \$100 Harris Teeter gift card. Then, one (1) \$100 Harris Teeter gift card will be awarded to the school or organization that the winner is linked to. If the customer is linked to multiple schools or organizations (up to 5) the winner will select one (1) of beneficiaries to award the \$100 gift card.

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter, LLC and/or affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winner must respond to their e-mail notification within 7 days of the delivery of this e-mail and may be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form within 7 days of their response, in addition to a promotional release. Non-compliance with this time period may result in disqualification and the weekly award will be forfeited. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, if the winner cannot be reached at the e-mail address on the winner's Entry Form, or if the winner does not follow the redemption instructions in the winning e-mail, the prize will be forfeited. Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program and/or www.harristeeter.com, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the www.harristeeter.com entry portion of this Sweepstakes, should either portion, www.harristeeter.com or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

- 5. LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter, LLC and/or affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or

liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.

6. **LIST OF WINNERS:** For the names of the winners, available after March 30, 2019, visit www.harristeeter.com or send a separate, stamped self-addressed (#10) envelope to, 2019 TIE Link. Shop. Win. Sweepstakes Winners, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter, Matthews, NC.