

2019 UTZ -UNC FOOTBALL TICKET GIVEAWAY

OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN and purchase does not increase your chances of winning. Void where prohibited. Sweepstakes open only to legal residents of North Carolina and South Carolina who are 18 years of age or older as of November 6, 2019. Contest Ends November 6, 2019.

HERE'S HOW TO ENTER:

1. Each time you visit www.harristeeter.com , between August 23 and November 6 and click on the Harris Teeter/Current Sweepstakes button, section and click to enter the 2019 UTZ UNC Football Ticket Giveaway; enter your name, mailing address, zip code, phone number, valid e- mail address, 11-digit VIC card and click on the enter/submit button. One contestant will be selected for each of the games listed below.

Limit one entry per visit, per day. A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes. No purchase necessary. Contest Ends November 6, 2019. Harris Teeter and sponsors reserve the right, in their sole discretion, to cancel the sweepstakes should viruses, bugs or other causes beyond the Sponsor's control corrupt the administration, security or proper conduct of the sweepstakes.

Entry by Mail. In lieu of the on-line entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers, and age on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: 2019 UTZ UNC Football Ticket Giveaway, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by the Monday prior to the drawing day and received by noon on the Tuesday drawing date in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

2. **RANDOM DRAWING:** All winners will be chosen in a random drawing from all entries received (both on-line and via mail); on the following dates: 9/11, 10/16, 10/23, 11/6. The following dates represent the selected UNC Men's football games: 9/21, 10/26, 11/2, 11/14. Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. All prizes will be awarded and winners notified by telephone. All entries (both on-line and via mail) must be received by midnight on the

Tuesday before each drawing (the following dates represent the deadlines for entry: 9/10, 10/15, 10/22, 11/5) in order to be eligible.

3. PRIZES AND APPROXIMATE VALUE:

GRAND PRIZE - (2) Two tickets for UNC Men's football game and \$100 Visa gift card for any winner who lives more than 50 miles from Chapel Hill

Total ARV - \$350

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter LLC, UTZ Quality Foods, LLC, their affiliates, or subsidiaries and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/ Release of Liability Prize Acceptance form within 14 days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and participating sponsors are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Sponsors assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the on-line entry portion of this Sweepstakes, should www.harristeeter.com become technically corrupted or otherwise

cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

5. **LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC, UTZ Quality Foods, LLC, and/or affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.
6. **LIST OF WINNERS.** For the names of the winners, available after December 4, 2019, send a separate, stamped self-addressed (#10) envelope to, 2019 UTZ UNC Football Ticket Giveaway Winners, Harris Teeter, Inc., P.O. Box 10100, Matthews, NC 28106.

SPONSOR: Harris Teeter LLC, Matthews, NC.