

201central

wine, beer & specialty food

SPOOKY SAVINGS



OCT. 6 - 9, 2016

THURSDAY, FRIDAY,
SATURDAY AND SUNDAY ONLY!
OCTOBER 6 - 9, 2016

20%
CASE WINE
DISCOUNT

12-750 ml. bottles
or 6 - 1.5 liter bottles
All wines - Mix or Match
Any Combination

OCT. 27 - 30, 2016

THURSDAY, FRIDAY,
SATURDAY AND SUNDAY ONLY!
OCTOBER 27 - 30, 2016

20%
CASE WINE
DISCOUNT

12-750 ml. bottles
or 6 - 1.5 liter bottles
All wines - Mix or Match
Any Combination



8.99

750 ml.

**Bogle
Petite Sirah**

price with
half case discount **8.09**



6.99

6 pk.
**Highland
Clawhammer
Oktoberfest**



8.99

750 ml.
**Cartlidge & Browne
Cabernet Sauvignon**

price with
half case discount **8.09**



8.99

750 ml.
**Ménage à Trois
Silk Red**

price with
half case discount **8.09**

**Time to "FALL" in love
with Reds Again**

Great RED wines to enjoy as the
weather turns cooler.

Friday, October 7 • 5 pm - 8 pm

BOCK-tober-fest

Great HEAVY Beers to warm you up!

Friday, October 14 • 5 pm - 8 pm

Happy Hallo-Wine

Check out these great wines for
your Halloween Celebration!

Friday, October 21 • 5 pm - 8 pm

Hops, Malts, Yeasts, OH MY!

Try some great specialty beers!

Friday, October 28 • 5 pm - 8 pm

Enjoy over 100 beers and ciders by the glass for only \$4.00! (or less)
at our Wesley Chapel and Eastfield Drive Cafe/Bar



750 ml.
Bogle
Phantom Red Blend

\$17⁹⁹
each

Price With
Half Case Discount **\$16¹⁹** each



750 ml. Lodi Estates
Cabernet Sauvignon
or Chardonnay

\$16⁹⁹

Price With
Half Case Discount **\$15²⁹** each



750 ml.
Villa Antinori
Toscana Red

\$17⁹⁹
each

Price With
Half Case Discount **\$16¹⁹** each

750 ml.
Chloe
Prosecco

\$11⁹⁹
each

Price With
Half Case Discount **\$10⁷⁹** each



750 ml.
Raymond R Collection
Chardonnay

\$10⁹⁹
each

Price With
Half Case Discount **\$9⁸⁹** each



750 ml.
Ravage
Cabernet Sauvignon

\$9⁹⁹
each

Price With
Half Case Discount **\$8⁹⁹** each



750 ml.
Ghost Pines
Pinot Noir

\$16⁹⁹
each

Price With
Half Case Discount **\$15²⁹** each





20 ct.
Harney & Sons
Teas

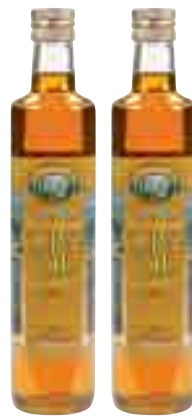
\$449
each



Save at least \$1.50 each with your VIC card

16.9 qt. Bella Famiglia
100% Unfiltered
Extra Virgin
Olive Oil

\$999



Save at least \$2.00 each with your VIC card

25.36 fl oz.
Powell & Mahoney
Margarita Mix

\$799



Save at least \$1.00 each with your VIC card

24 oz.
Wholesome
Organic
Dark Brown Sugar

\$469



Save at least \$1.00 each with your VIC card

15.5 oz.
Stonewall Kitchen
Peanut Butter

\$799
each



Save at least \$1.40 each with your VIC card

25.4 fl oz.
Monin
Syrups

\$799



Save at least \$3.00 each with your VIC card

16 oz.
Lidia's
Pasta

2/\$5



Save at least 98¢ on 2 with your VIC card

26 oz.
Mamma Lombardi's
Tomato Sauce

\$699
each



Save at least \$1.30 each with your VIC card

4.76 - 5.29 oz.
Pierre Pure
Butter Cookies

\$299
each



Save at least 80¢ each with your VIC card

6 oz.
Pereg Basmati
Rice

2/\$7



Save at least \$2.38 on 2 with your VIC card

10 oz.
Cherith Valley
Jelly

\$449
each



Save at least \$1.00 each with your VIC card

Look What's New in the Humidor



Padron

Striving to create cigars worthy of special times is the singular motivation behind Padron Cigars. The 1964 Series was created in 1994 to commemorate the first 30 years of Padron using tobaccos aged a minimum of four years and created in the age-old Cuban tradition of box-pressing. The Padron Series (3000, 4000, Churchill and Corticos) uses sun-grown tobaccos aged a minimum of two and half years offering exceptional quality and value in every cigar. Padron is known world wide as the reigning family of premium cigar manufacturing earning ratings of 91+ in Cigar Aficionado. Stop by the humidor today and try one of these world renowned cigars.

Padron 1964
Exclusivo

\$11.50

each

Padron
4000 Natural

\$7.50

each

Padron
Corticos Tin

\$22.50

each



OVER 400
cigars to choose from.

10% off
the purchase of any
12 cigars. Mix or match.

201**central** offers over 400 varieties of cigars and pipe tobacco from around the world! Our walk-in humidor offers the ultimate environment to deliver the best smoking experience possible! Plus, we offer an assortment of cigar and pipe smoking accessories.

Be sure to stop in the humidor and see a number of new cigar additions.

educational classes

Each 201**central** location will hold classes, seminars and tasting events consisting of wine maker appearances, Brewmaster appearances, wine and food pairing events and home brewing classes. These events will be posted on our community event chalk board at the store. Check out what's coming to your 201**central**! Visit www.201central.com for dates and times.



home brewing



Interested in brewing your own beer? 201**central** has the equipment you need to brew your own beer or create your own wine! We offer wine and beer brewing equipment, individual accessories for your home brewing needs and over 40 varieties of wine kits and 50 varieties of beer kits!



FREE

Soda, Coffee, Cappuccino or Latte

With the purchase of a pastry in our cafe with your VIC card.

get
\$10 OFF
general merchandise purchases
see store for details



1 Use your VIC card, spend \$50 or more in a single transaction* at either 201**central** location. Offer valid through 1/3/17.

2 A coupon will print at the register good for \$10 OFF your next General Merchandise purchase of \$10 or more.

Wines for your Halloween Spook-fest

750 ml.
Skeleton
Malbec

\$8⁹⁹
each



Price With
Half Case Discount **8⁰⁹**
each

750 ml.
Hobnob
Wicked Red

\$8⁹⁹
each



Price With
Half Case Discount **8⁰⁹**
each

750 ml.
Poizin
Zinfandel

\$10⁹⁹
each



Price With
Half Case Discount **9⁸⁹**
each

750 ml.
Zombie
Zinfandel

\$10⁹⁹
each



Price With
Half Case Discount **9⁸⁹**
each

750 ml.
The Messenger
Zinfandel

\$16⁹⁹
each



Price With
Half Case Discount **15²⁹**
each

750 ml.
7 Deadly
Zins

\$13⁹⁹
each



Price With
Half Case Discount **12⁵⁹**
each

Beers for your Halloween Bash

6 pk.
Cottonwood
Pumpkin Spiced Ale

\$8⁹⁹
each



6 pk.
Hofbräu
Oktoberfest

\$8⁹⁹
each



4 pk.
Pumking

\$12⁹⁹
each



6 pk.
Saranac
Pumpkin Ale

\$6⁹⁹
each



6 pk.
Brooklyn
Pumpkin Ale

\$8⁹⁹
each



12 pk.
Leinenkugel's
Oktoberfest

\$11⁹⁹
each



**Over 800
Unique Beers Available**

UNDER 30? 201central is committed to being a responsible corporate citizen. We will ask for and CHECK ID from any persons who appear to be under 30 years of age and purchasing alcohol or tobacco products.

sign up for our
Wine Club

Ask Customer Service or a Wine Consultant
for information on how to sign up.

beer



6 pack
Angry Orchard Seasonal

\$7.99
each



craft

6 pack
Spaten Optimator

\$7.99
each



imported

6 pack
Harpoon IPA

\$7.99
each



craft

4 pack
Boddington's Pub Ale

\$8.99
each



imported

6 pack
Foothills Hoppyum

\$8.99
each



craft

6 pack
Murphy's Irish Red

\$8.99
each



imported

6 pack
Omission Pale

\$8.99
each



craft

22 oz. Blind Squirrel
Belgian Triple

\$5.99
each



large format

12 pack
Dundee Variety Pack

\$10.99
each



craft

25.4 oz.
Zombie Killer

\$6.99
each



large format

make
your
own
six pack

9.99

each



mix and match; choose from domestic and international brands

kegs at cost



Looking for beer in kegs? We offer kegs at cost - available in our refrigerated walk-in keg cooler. Don't see what you're looking for? We have many brands on hand with many more available for special order. Just call or see a store associate for assistance.

Bar Accessories



201
a big deal

Assorted
Chill-It Wine Bags

20%
OFF

Save big with your VIC card



201
a big deal

Assorted
Casabella
Wine Accessories

20%
OFF

Save big with your VIC card



201
a big deal

Assorted
Jute Insulated Wine Bags

20%
OFF

Save big with your VIC card



201
a big deal

Assorted
Yoshi Plastic Tableware

20%
OFF

Save big with your VIC card



Brewmaster's Select
Pumpkin Ale
Home Brew Kit

\$29⁹⁹
each

Save at least \$7.00 with your VIC card



Oenophilia
Chill Decanter

\$18⁹⁹
each

Save at least \$5.00 with your VIC card



buy one
get one
free

Black or Purple
201 Central
Beverage
Holder

Item rings at half price
with your VIC card



12 pc. Set
Libbey
Margarita Paty
\$19⁹⁹

Save at least \$8.00
with your VIC card

4 pc. set
Libbey Margarita Glasses

\$12⁹⁹
each

Save at least \$5.00 with your VIC card



frozen



14 oz.
Mario Batali
Gelato

\$5⁵⁹
each

Save at least \$1.20 each
with your VIC card



20 oz.
Beecher's
Mac & Cheese

\$12⁹⁹
each

Save at least \$2.00 each
with your VIC card



8 oz.
Annie Chun's
Mini Wontons

\$3³⁹
each

Save at least \$1.00 each
with your VIC card



6 - 7 oz.
Plocky's
Tortilla Chips

\$2⁹⁹
each

Save at least \$1.00 each
with your VIC card



10.5 oz.
Black Jewell
Popcorn

2/\$7

Save at least \$2.98 on 2
with your VIC card



2.25 - 3.5 oz.
Urban Accents
Popcorn Seasoning

\$4²⁹
each

Save at least \$1.10 each
with your VIC card



party snacks



Aged Parmigiano Reggiano

Authentic DOP Parmigiano Reggiano is a premium traditional Italian artisan cheese produced the same way today as it was eight centuries ago: from high quality raw milk with no additives and aged for a minimum of 18 months to reach an intense aroma. This product is GMO-free.

\$9.99
per lb.



Save at least \$10.00 per lb. with your VIC card



6.5 oz.
Alouette
Cheese Spreads
\$3.99
each



Save at least \$2.00 each with your VIC card

6 oz.
The Laughing Cow
Cheese Spreads
\$2.99
each

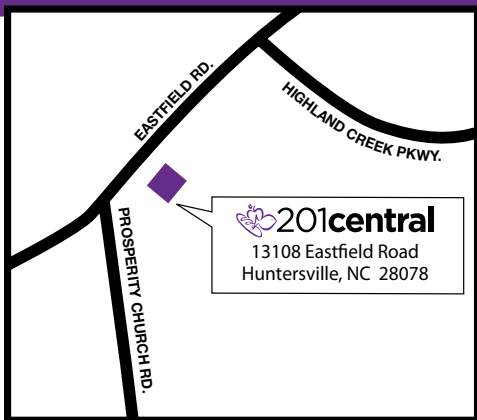


Save at least \$1.00 each with your VIC card

5 oz.
Stella
Shredded Cheese



two locations



Phone: 704-875-2892



Phone: 704-821-2686

MEET YOUR NEIGHBOR

FROM YOUR LOCAL NEIGHBOR

THE SECRET CHOCOLATIER, Charlotte, NC

The Secret Chocolatier focuses on artisan, hand-made chocolates and confections. The family-owned company started in 2008 selling at the local farmer's markets in Charlotte, NC. In 2010 the demand became great enough that the leap for a store front had to be made. They continue to support local and seasonal ingredients by sourcing delightful chocolate varieties from farmers' markets.

The family consists of Pastry Chef Bill Dietz, his wife Karen, daughter Robin Ciordia, her husband Andy and their son Logan. Together they balance the many different aspects of running a business and creating a chocolate legacy. The Secret Chocolatier's family places your taste buds at the forefront of all other considerations. There's chocolate, and then there's The Secret Chocolatier's chocolate—your taste buds know the difference.



14-34222

Prices good through November 1, 2016

wed	thurs	fri	sat	sun	mon	tues
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

None sold to dealers, we reserve the right to limit quantities.



201central.com

STORE HOURS:
Monday-Thursday 9am - 9pm
Friday-Saturday 9am - 10pm
Sunday 12pm - 7pm