

**PANTHERS NFL SWEEPSTAKES AT HARRIS TEETER
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN AND PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. The Panthers NFL Sweepstakes at Harris Teeter (the "Sweepstakes") is only open to legal residents of North Carolina and South Carolina, who are eighteen (18) years of age or older at the time of entry. Sweepstakes ends September 11, 2018.

1. Here's How To Enter:

VIC Card. Each time you visit any participating Harris Teeter store in NC or SC and use your Harris Teeter VIC Card between August 15, 2018 and September 11, 2018, you automatically receive one (1) entry (a "VIC-Card Entry"). A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes. Limit one (1) VIC-Card Entry per person/VIC card/household, per day.

Entry by Mail. In lieu of the VIC Card-use entry method, you may also enter simply by hand-printing your first and last name, complete address (including city, state and zip code), day and evening phone numbers and birth date on a single on a 3" x 5" card or piece of paper (the "Mail-In Entry") and mailing it to: Panthers NFL Sweepstakes at Harris Teeter, PO Box 10100, Matthews, NC 28106-0100. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Illegible and incomplete Entries will be disqualified. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of one (1) per day and/or one (1) per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by September 11, 2018 and received by September 18, 2018 in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter LLC and will not necessarily be acknowledged or returned.

Limit one (1) entry per person per day by any method.

2. Random Drawing: The winner will be chosen in a random drawing from all entries received by Harris Teeter, LLC on or about September 20, 2018. The drawing will be conducted by Harris Teeter, LLC, whose decisions are final. Odds of winning a prize depend upon the number of eligible entries received. The prize will be awarded and the winner will be notified by e-mail, telephone and/or mail.

3. Prize and Approximate Retail Value ("ARV"): Prize (1): Winner will be awarded one (1) autographed Carolina Panthers jersey and one (1) \$100 NFLShop.com Gift Card. Autographs have no cash value. Gift card subject to terms and conditions as set by issuer. ARV: \$350.00.

If winner cannot accept prize as stated, prize may be forfeited in its entirety. No substitution, cash redemption or transfer of prize permitted, except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize with prize of equal or greater value if the advertised prize becomes unavailable. Any difference between stated value and actual value will not be awarded.

4. General Rules: Employees, officers and directors of Harris Teeter LLC, Danone US, LLC, Young America LLC, and their respective affiliates, parents or subsidiaries, and their advertising and promotion agencies, the NFL Entities (defined below), and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The Sweepstakes is void where prohibited by law. Potential winner may be asked to execute an Affidavit of Eligibility/Release of Liability Prize Acceptance Form

within seven (7) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Additionally, in the event of noncompliance with the Official Rules, or if the winner cannot be contacted or verified, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the Sponsor and its agencies to use, without further compensation, the winner's name and/or likeness for purposes of advertising. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the Sweepstakes, or the announcement of the prize. Harris Teeter LLC, Danone US, LLC, Young America LLC, Panthers Football, LLC, Panthers Stadium, LLC, and their respective employees, shareholders, directors, officers and agents, and the NFL Entities (defined below) (the "Released Parties") are not responsible for any damages resulting from the use of the prize, and make no warranty concerning the characteristics or qualities of the prize. Federal, state and local taxes are the sole responsibility of the winner.

The Released Parties assume no responsibility or liability for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter Ruddick Corp. a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter LLC reserves the right, at their sole discretion, to cancel the Sweepstakes should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select the winner from among all eligible entries received prior to cancellation.

5. Limitation of Liability and Release: The Released Parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Sweepstakes, the operation of this Sweepstakes or the acceptance, possession, use or misuse of the prize.

6. Winner's List: For the name of the winner, send a separate, self-addressed, stamped (#10) envelope to: Panthers NFL Sweepstakes at Harris Teeter Winner's List Request, PO Box 10100, Matthews, NC 28106-0100. Requests must be received by October 22, 2018.

7. Sponsor: Danone US, LLC, 1 Maple Avenue, White Plains, NY 10605.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.