

HARRIS TEETER-PANTHERS 2017 e-VIC SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Open only to legal residents of North Carolina and South Carolina who are 18 years of age or older as of September 1st, 2017. Void where prohibited by law. Sweepstakes ends September 30th 2017.

- 1. HOW TO ENTER.** Limit one entry per day. Any time between September 1st and September 30th, 2017, you will be entered when you visit www.harristeeter.com and click on the e-VIC button or page and follow the steps to join Harris Teeter's e-VIC program. Anyone registered for e-VIC, prior to September 1st, 2017 will be automatically entered into this promotion. Limit one entry per VIC card household.

A free VIC Card can be obtained upon application at any Harris Teeter store. VIC Cards that are stolen, fraudulent, tampered with or otherwise altered are not eligible for use in the Sweepstakes.

Entry by Mail: In lieu of the VIC Card-use entry method, you may also enter simply by hand-printing your name, complete address (including city, state and zip code), day and evening phone numbers and age on a single 3" X 5" card (the "Mail-In Entry") and mailing it to: The Harris Teeter-Panthers 2017 e-VIC Sweepstakes, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106. No purchase or ownership or use of a VIC Card is necessary to enter by mail. Customers are limited to one (1) Mail-In Entry per day, per household and only one Mail-In Entry per envelope. Only original hand printed Mail-In Entries are eligible. Mechanically reproduced Mail-In Entries will not be accepted. Each Mail-In Entry must be placed in a separate outer mailing envelope. Any Mail-In Entry received in excess of the one request per day and/or the one request per envelope will not be entered into the drawing. All Mail-In Entries must be postmarked by September 30, 2017 and received by noon on October 3, 2017 in order to be eligible. All Mail-In Entries become the exclusive property of Harris Teeter and will not necessarily be acknowledged or returned.

- 2. RANDOM DRAWING:** The winner will be chosen in a random drawing from all entries received on or about October 4th, 2017. Chance of winning depends on total number of eligible entries received. Decisions of the judges are final. The prize will be awarded and the winner notified by e-mail or telephone.

3. PRIZES AND APPROXIMATE VALUE:

GRAND PRIZE – One (1) customer will win four (4) lower level tickets for the Panthers home game on November 13th, 2017 vs. Miami, one (1) autographed Panthers merchandise item and \$100 in Harris Teeter gift cards. Approximate Retail Value ("ARV") \$500. Limit one prize per family/household. All prizes are available to be won.

Total Approximate Retail Value ("ARV"): \$500

- 4. GENERAL RULES:** Employees, officers and directors of Harris Teeter LLC., Panthers Football LLC, Panthers Stadium, LLC, the National Football League and its member clubs, their affiliates, parents or subsidiaries, and their advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws apply. The promotion is void where prohibited by law. No substitution or transfer of prize(s) permitted. No cash substitutions of prize(s) permitted. Potential prize winners will be asked to execute an Affidavit of Eligibility/Release of

Liability Prize Acceptance Form within five (5) days of attempted notification in addition to a promotional release. Non-compliance with this time period may result in disqualification and an alternate winner will be selected. Unless prohibited by law, acceptance of the prize constitutes permission by the winner for the sponsor and its agencies and Pro-Football, Inc. to use, without further compensation, the winner's name and/or likeness for purposes of advertising or promotion. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor is not responsible for any typographical or other error in the printing of the offering, the administration of the sweepstakes, or the announcement of the prize(s). Harris Teeter and Pro-Football, Inc and their respective affiliates are not responsible for any damages resulting from the use of prizes, make no warranty concerning the characteristics or qualities of the prizes, and reserve the right to substitute prizes of equal or greater value. Federal, state and local taxes are the sole responsibility of the winner(s).

In the event of noncompliance with the Official Rules, or if the winner cannot be reached at the phone number on the winner's Entry Form or VIC Card application, the prize will be forfeited and awarded to an alternate winner (in the order drawn). Prizes are not transferable. No cash or prize substitutions, except that Harris Teeter reserves the right to substitute prizes of comparable value.

All Mail-In Entries become Harris Teeter's property and will not be returned. Harris Teeter and Panthers Football LLC, Panthers Stadium, LLC, the National Football League and its member clubs, and their respective affiliates assume no responsibility or liability for lost, misdirected, misplaced, damaged, illegible, incomplete, late, mutilated or postage-due Mail-In Entries or for any act or failure to act regarding the transmitting, delay or processing of entries or VIC Card applications or for the operation of the VIC Card program, including data loss and/or corruption, computer malfunctions or software errors. To qualify for entry based on having a VIC Card scanned, you must provide Harris Teeter a valid name and address associated with the card number. VIC Card membership is free and is open to everyone who completes and submits a customer application. Harris Teeter reserves the right, at its sole discretion, to cancel the VIC Card-use entry portion of this Sweepstakes, should either portion or the VIC Card program become technically corrupted or otherwise cannot be conducted as originally planned and to select winners from among all eligible Mail-In Entries received.

- 5. LIMITATION OF LIABILITY AND RELEASE.** Harris Teeter LLC, Panthers Football LLC, Panthers Stadium, LLC, the National Football League and its member clubs, their affiliates, parents and subsidiaries, and the employees, officers and directors of all such parties assume no responsibility or liability for, and all entrants agree to release and hold them harmless from and against, any damages, injuries, losses, claims or causes of action of any kind arising from participation in this Contest, the operation of this Contest or the acceptance, possession, use or misuse of the prize.
- 6. LIST OF WINNERS:** For the names of the prize winners, available after October 30, 2017, send a separate, stamped self-addressed (#10) envelope to, The Harris Teeter-Panthers 2017 e-VIC Sweepstakes Winners List, Harris Teeter LLC, P.O. Box 10100, Matthews, NC 28106.

SPONSORS: Harris Teeter LLC, Matthews, NC.